

"EXECUTIVE PRESENTATION"



ALFA 21

ACELERADORA DE
NEGOCIOS





"In a world where speed defines success, alfa 21 is your business accelerator."

We are more than AI consultants; we are architects of business transformation. We combine the disruptive mindset of Silicon Valley with the rigor of the Harvard Case Method, creating solutions that not only solve current problems but also anticipate future needs.

From process reengineering to the development of intelligent digital platforms, every project is an opportunity to reinvent the way businesses operate. Our core drivers—artificial intelligence and advanced technologies—drive a value strategy focused on operational excellence and constant innovation.

With tools such as interactive avatars, AI sales agents, and state-of-the-art training platforms, we don't just train teams: we develop the leaders of the digital future.

ALFA 21: Where innovation accelerates success.

We work with visionary companies

seeking to accelerate their digital transformation through artificial intelligence. ALFA 21 is the business accelerator that combines Silicon Valley's disruptive culture with internationally proven methodologies, offering the fastest, most personalized, and most effective implementation of advanced technologies. We are the only ones who turn continuous reinvention into a real competitive advantage.

ALFA21: BUSINESS & AI CONSULTANCY

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EXPERIENCIA BUSINESS & AI CONSULTANCY

We turn continuous reinvention into a real competitive advantage.

CORE SERVICES & EXPERTISE

Business moves bloody fast these days, and only the companies that innovate, adapt, and scale smart enough actually make it to the top. At Alfa 21, we use proven strategies to help you grow quicker, fine-tuning every bit of your business.

GLOBAL METHODOLOGIES

ALFA21 adapts proven global methodologies for the Mexican business landscape

COMMERCIAL REPRESENTATION

ALFA21 acts as a commercial representative and bridge to Mexico for foreign companies.

AI-POWERED TRAINING PLATFORMS

ALFA21 has developed sophisticated digital training platforms enhanced with AI

PRIORITY INDUSTRIAL SECTORS

ALFA21 focuses its solutions on key Mexican industries

NATIONAL PRESENCE & GOVERNMENT PARTNERSHIPS

ALFA21.mx has a strong national presence throughout Mexico, collaborating with



ALFA21: BUSINESS & AI CONSULTANCY

ALFA21 is a business, technology, and artificial intelligence consultancy founded to accelerate companies through innovation and digital transformation. It combines academic knowledge with business practice to create a unique methodology that integrates innovation, digitalization, and strategic vision.

The company specializes in:

- Business acceleration
- Process reengineering
- Project administration
- Digital platform development
- Intelligent marketing
- Technology transfer
- All enhanced by artificial intelligence.



CORE SERVICES & EXPERTISE

- **Business Acceleration:** Comprehensive AI diagnosis, strategy development, and execution support to propel business growth.
- **Digital Development:** Creation of AI-enhanced web platforms, apps, and e-commerce solutions.
- **Project Administration & Technology Transfer:** Using intelligent platforms to help companies detect innovations, secure licensing, and integrate new technologies.
- **Process Reengineering:** Optimization of business processes using digital tools and AI.
- **Intelligent Marketing:** Strategic branding, market studies, and AI-powered content creation.

GLOBAL METHODOLOGIES

ALFA21 adapts proven global methodologies for the Mexican business landscape:

- **JICA SME:** Japanese productivity and quality methodologies for small and medium enterprises.
- **TechBA:** Internationalization model for Mexican technology businesses.
- **Silicon Valley:** Principles of growth mindset, rapid innovation, market validation, and scalability.
- **Harvard Case Method:** Real-world problem analysis for strategic decision-making training.



COMMERCIAL REPRESENTATION

ALFA21 acts as a commercial representative and bridge to Mexico for foreign companies.

- **Market Entry Facilitation:** Comprehensive support for legal, administrative, fiscal, and commercial strategy.
- **Operational Support:** Guidance for operating, forming partnerships, or selling products in Mexico.
- **Government Connections:** Established position as an official technology provider to state and federal governments.

AI-POWERED TRAINING PLATFORMS

ALFA21 has developed sophisticated digital training platforms enhanced with AI, featuring:

- Modular courses adapted to individual learning styles.
- Interactive avatars and virtual assistants.
- Emergency simulations and production scenarios for practical training.
- Automatic multilingual translation.
- Practical methods like drills, modular GPTs, and case analysis.
- The key differentiator is the application of AI to tailor learning to each user and specific industry needs.



PRIORITY INDUSTRIAL SECTORS

ALFA21 focuses its solutions on key Mexican industries:

- Mining: Specialized training in safety protocols, operational procedures, and process optimization.
- Agribusiness: AI-powered optimization of agricultural production and value chains.
- Manufacturing: Solutions for operational efficiency, process design, production line simulation, and predictive maintenance.

NATIONAL PRESENCE & GOVERNMENT PARTNERSHIPS

ALFA21.mx has a strong national presence throughout Mexico, collaborating with:

- Federal Government on innovation, digitalization, and training programs.
- State Governments by providing technological solutions and specialized training.
- Private Companies to connect the productive sector with technological innovation.
- These relationships position ALFA21 as a trusted bridge between government initiatives, private enterprise, and technology implementation.





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